Don't get lost in the era of Copilots.

LEAD.SHAPE.INNOVATE!

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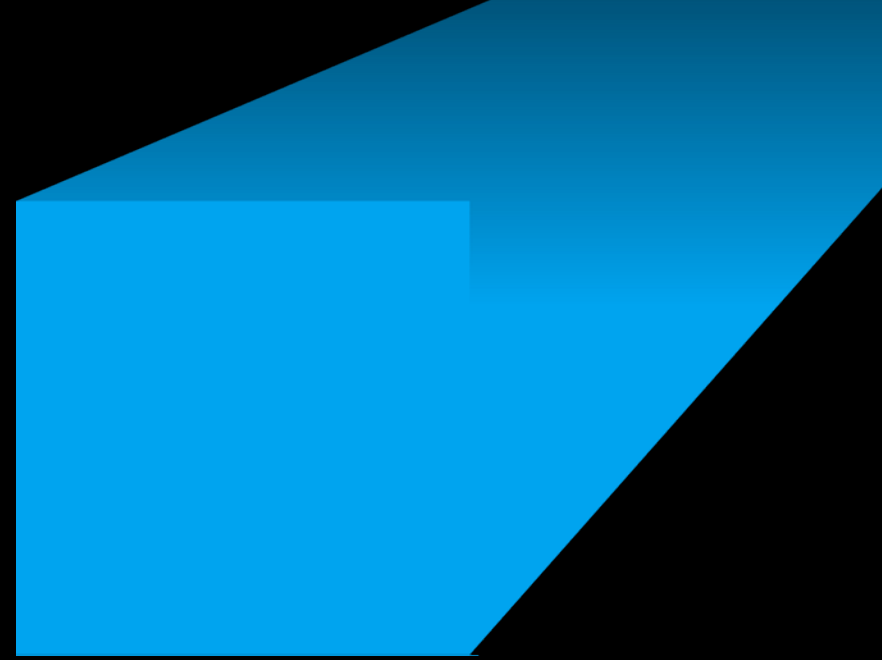
AI is shifting business today

We are entering a new era where AI is accelerating business transformations across every industry, creating new challenges and opportunities, and changing how businesses of all sizes define success. Leaders are looking for ways to find AI-optimized value by improving operations, enhancing customer experiences, and driving innovation in products, services, and business models that keep their companies ahead of competitors.

93%
of businesses are currently using AI or plan to do so in the coming year.[1]

Leaders must understand that success with AI requires a clear vision, a strong strategy, and collaboration with trusted experts. As a Microsoft partner, we can get you prepared for AI innovations by guiding you through the evolving technological landscape. The world is changing, and technology is advancing; seize this opportunity to lead AI transformation with us and make a meaningful impact on your business.

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1. IDC Infographic, sponsored by Microsoft, The Business Value of AI, doc #US51315823, November 2023

Exploring the transformative impact of AI

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In today's data-driven economy, AI has emerged as a catalyst for transformation, offering unprecedented opportunities for leaders to redefine their operations, enhance efficiency, and gain a competitive edge in the pursuit of innovation and growth. One of the biggest drivers of AI success is the degree to which leaders have defined, organized, and prioritized a clear path of strategic goals.

While there is no one AI approach for all organizations, we have seen that there is a common journey that all businesses take as they build toward AI success.

01 Exploring
Learning about AI and experimenting with different uses

02 Planning
Actively assessing, defining, and planning AI strategy across the organization

03 Formalizing
Communicating and executing AI strategy across the organization and varied business units

04 Scaling
Delivering both incremental and new value across the organization

05 Realizing
Achieving consistent AI value across the organization and multiple business units

Navigating the Era of AI

Stretch 365 helps businesses maximize their Microsoft 365 investment leaning in with right sized governance, operating models, fixed price project delivery and enabled services, all provided by an on-shore team.

Leverage five drivers of AI value.
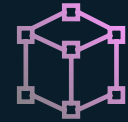
Business strategy	Technology and data strategy	AI strategy and experience	Organization and culture	AI governance

AI governance

Around the world, the promise of AI as an engine for value creation is enormous. But as excitement about its potential grows, so do fears about its risks.

There are already many well-known examples of AI missteps, and many more are still unforeseen.

Amongst questions about fairness, equity, privacy, and security, there are also clear dangers of hallucinations, model drift and issues from biases in the data used for model training.

How can enterprises pursue the promise of AI while avoiding the pitfalls?
The answer is robust AI governance.

By propagating-and disseminating from the board of directors' committees down-a robust and effective AI Governance program, enterprises CAN fulfil the promise of AI, while erecting the guardrails which mitigate the risks. By doing this, they also build trust and achieve regulatory compliance with efficient reporting.

"We are using the AI governance solution by IBM within our risk management practice to establish a foundation for trustworthy AI implementation. This comprehensive solution encompasses various aspects of AI governance, including regulatory compliance, risk management and lifecycle governance."

– **Jacob Bock Axelsen (PhD)**
CTO, Risk Advisory, Deloitte

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Stretch 365 Copilot Accelerator Program

Stretch 365 Copilot Accelerator Program is a service offering that helps enterprises accelerate their AI journey, from ideation to implementation, and from governance to optimization.

We provide end-to-end support to help you design, develop, deploy, and monitor AI solutions that are aligned with your business goals and risk tolerance.

We also help you build the capabilities and culture to foster AI innovation and adoption across your organization.

AI Strategy and Roadmap: We help you define your AI vision, objectives, and roadmap, and align them with your business strategy and risk appetite.

AI Solution Design and Development: We help you ideate, prototype, and develop AI solutions that meet your business needs and expectations.

AI Integration and Deployment: We help you integrate and deploy your AI solutions into your existing systems and processes and ensure a smooth transition and adoption.

AI Governance and Optimization: We help you establish and implement a robust AI governance framework and monitor and optimize your AI performance and outcomes.

AI Capability and Culture Building: We help you develop the skills, mindset, and culture to enable AI innovation and adoption across your organization

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If you are thinking about the regulatory and compliance effects of AI - talk to us about how you can proactively monitor and manage your AI implementation .

Visit us at Booth 511 to help you navigate..